

XM satellite radio is one of the most exciting forms of new technology to come along in recent times. Some say "why pay for radio?" The answer is simply it is worth a monthly fee to receive a product unavailable anywhere else that offers the variety and quality of programming, commercial-free music, traffic and weather, as well as talk comedy and news. As a loyal paying customer, it should be up to me and my fellow subscribers what we hear, not the NAB. I strongly urge the FCC to reject NAB's petition 04-160 and to support XM's ability to provide the kind of programming that I demand, deserve, and pay for.

Sincerely,

Keith Hemmig
Cincinnati, OH